



SNOMED
International

Delivering
SNOMED CT

Clinical Engagement Strategy 2020 - 25

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The importance of clinical engagement

“Clinicians are frequently the first to hear, see and identify patient conditions and findings that need documentation. Further, clinicians are in a unique position to see correlations between the items that need documentation. Being able to contribute to terms, definitions, and the valuable relationships available within SNOMED CT improves usability. Working with the entire design team for an EHR allows for better presentation, and proper representation that may significantly contribute to timeliness, efficiency, and, most important, improved care outcomes”.

Mark Jurkovitch, Chair, SNOMED Dentistry Clinical Reference Group

Vision of Clinical Engagement

To ensure that all activities of the IHTSDO are influenced by global clinical communities



IHTSDO's culture has a progressive and sustainable approach to engaging clinicians

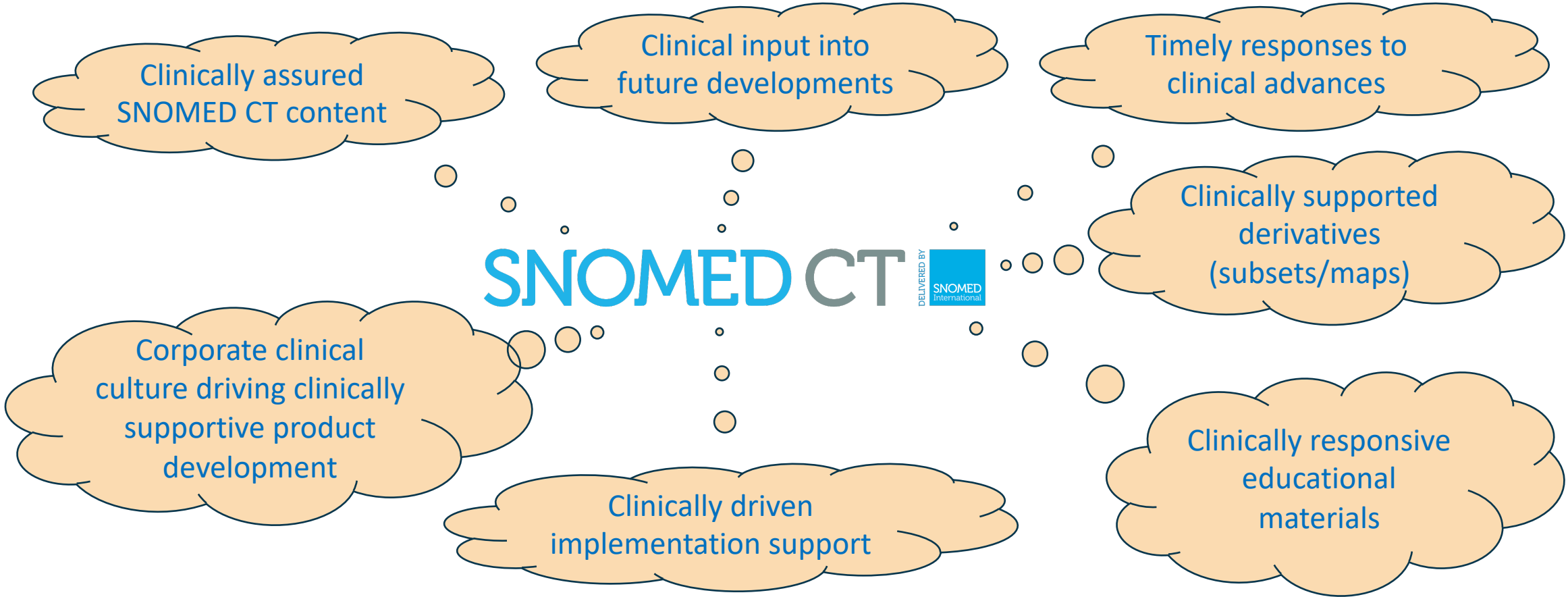
Principles

- Raising the profile of clinical engagement within the organisation
- Consistency of approach across the regions of the world in terms of clinical engagement
- Clinical engagement encompasses all healthcare professional groups globally
- Consistent and timely communication with National Release Centers and all relevant stakeholders
- Foster and encourage a culture of open engagement and discussion between clinicians
- Continuous leverage of experience and shared learning across the regions
- Assuring the quality and clinical relevance of IHTSDO products and services

Benefits of clinical engagement to SNOMED International

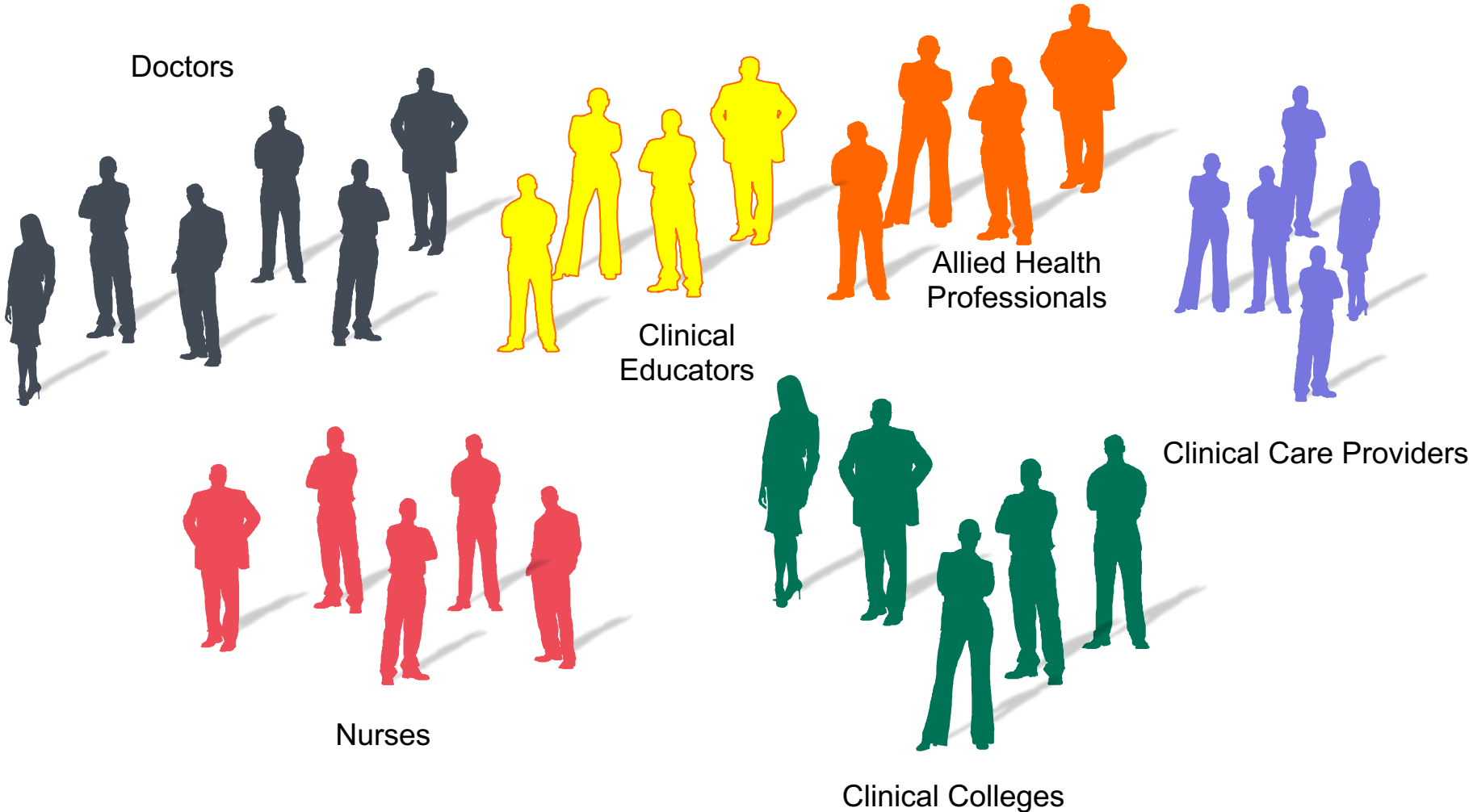
- Informing direction of SNOMED International products and services
- Improving quality, and thus clinical usability and acceptability, of SNOMED International products and services, based on clinical knowledge and expertise
- Identification of clinical champions who support and endorse the implementation of SNOMED CT and related products and services
- Promote collaboration between international healthcare professional groups that improve SNOMED International products and services

High level model for clinical engagement



SNOMED CT, enhanced by clinicians, to support current and future clinical practice

Who are our clinical stakeholders?



Format of the strategy

- Background
- Vision for Clinical Engagement
- Principles
- Clinical engagement objectives
- Implementation plans
 - International
 - Regional
 - AsiaPAC
 - EMEA
 - Americas
- Appendix
 - Background information

IHTSDO strategic directions

1. Demonstrate successful large-scale implementations of SNOMED CT
2. Remove barriers to adoption for our customers and stakeholders
3. Enable continuous development of our product to meet customer requirements
4. Provide scalable products and services that drive SNOMED CT adoption
5. Set new trends and shape new technologies that increase the overall use of SNOMED CT

Clinical Engagement – current state

- Healthcare Professions Coordination Group (HPCG)
- Professional Special Interest Groups (SIG's)
- IHTSDO SNOMED CT Authoring team - experienced clinicians
- Clinical collaborations e.g. ICN, WONCA, WASPaLM
- Content development projects – clinicians as Subject Matter Experts
- Clinical quality assurance of specific areas of SNOMED CT under review

Clinical engagement goals/objectives to support IHTSDO strategic direction

- Raise the profile of SNOMED CT for clinicians locally/nationally/globally
- Identify and support local/regional/national/global health care professional ambassadors/SMEs for SNOMED CT
- Identify and gather use case examples from clinical and research perspectives to demonstrate benefits of using SNOMED CT
- Increase the access to relevant SNOMED CT educational materials for healthcare professionals
- Identify key clinical requirements/priorities/trends to inform IHTSDO products and services
- Demonstrate high value clinical decision support capabilities of SNOMED CT
- Identify clinically focused interoperability opportunities to enhance SNOMED CT

Work plan approach

- There will be an annual international work plan which will include global clinical engagement activities
- Each region will develop and agree on an annual work plan based on a common framework and the agreed goals/objectives
- All clinical engagement plans will deliver on the strategic direction for the IHTSDO and will be a collaborative effort with the CSRM team functions.
- All clinical engagement activities within Member countries will be undertaken only following consultation with the relevant national authority
- All clinical engagement activities will need to coordinate with relevant IHTSDO Lines of Business in order to ensure appropriate and timely delivery
- Each clinical engagement lead will report on activities to ensure linkages and shared learnings are optimized